

Caroline Maerten

Portfolio 2025

TRADITIONAL - DIGITAL ART



My story

Ever since I was a child, I've always dreamed of becoming an artist, and my passion of drawing has been with me from the start. I've drawn everywhere: in the car, in front of the television... drawing has always been an integral part of my life. In 2010, I had a blog where I shared my short comic strips, first drawn in pencil, then on Photoshop. I've had the opportunity to illustrate articles for health magazines, and Ikea even chose one of my illustrations to be reproduced and sold as a painting in their shops. In 2019, I discovered again paint and brushes, and since then I have been creating a lot in sketchbooks. With a constant flow of ideas, I gradually diversified my creations into different media such as stickers, posters, greetings cards or bookmarks. Today, my products are available on my website, but also in several craft markets and designer shops in Belgium.



My art

I like to mix the figurative and the abstract because I want to create a sensitive and poetic universe.

Skills

- Watercolour
- Acrylic
- Gouache
- Photoshop
- Procreate

Experience

- Illustrator for health magazine (2014-2016)
- Illustrator for Ikea (2020)
- Part-time illustrator and designer for my own company Caroline MW (2022-now)





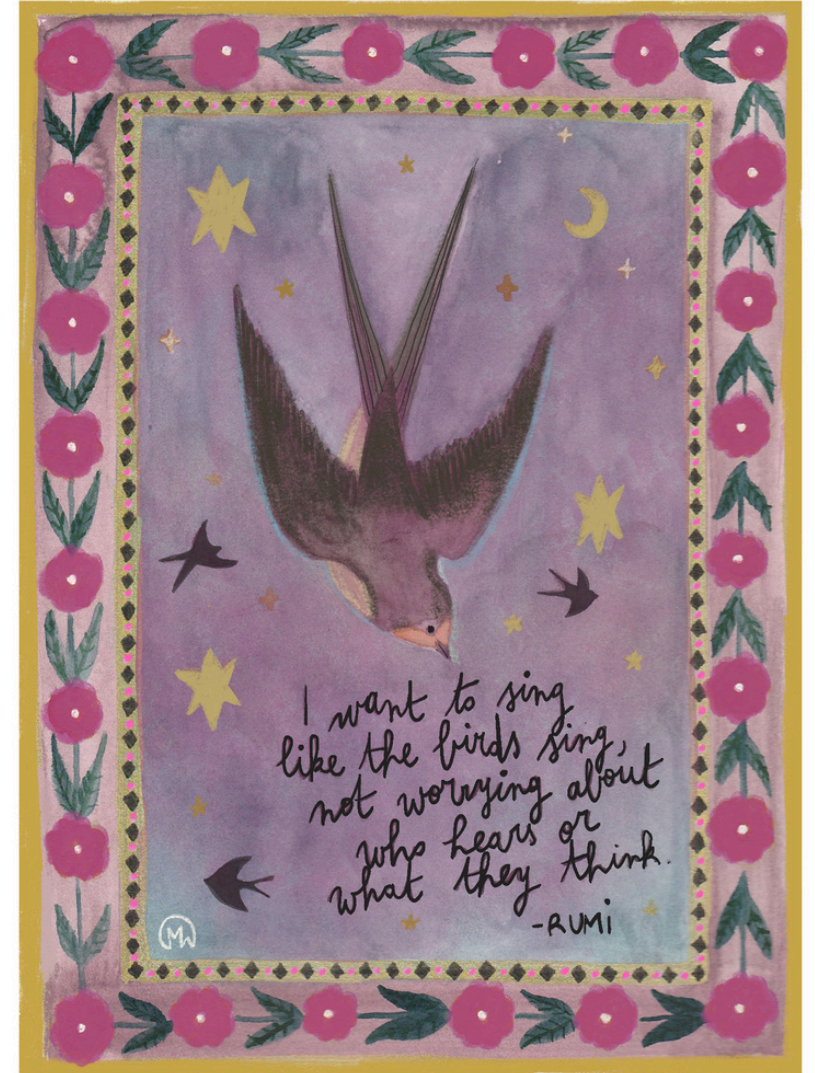
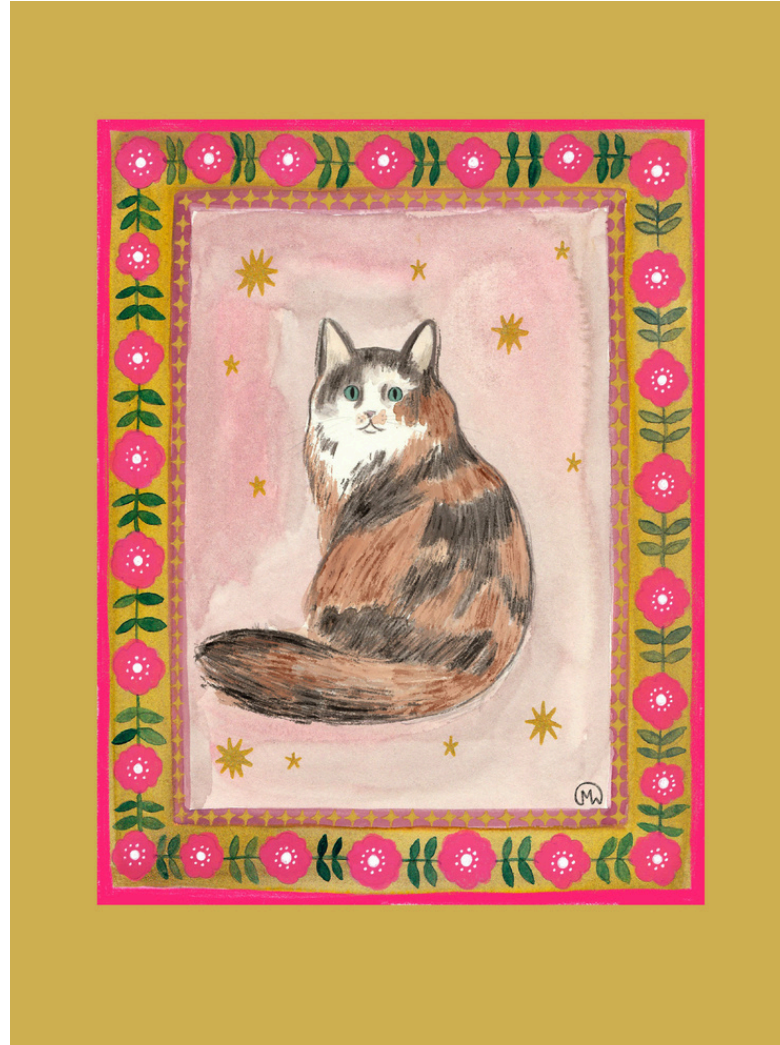
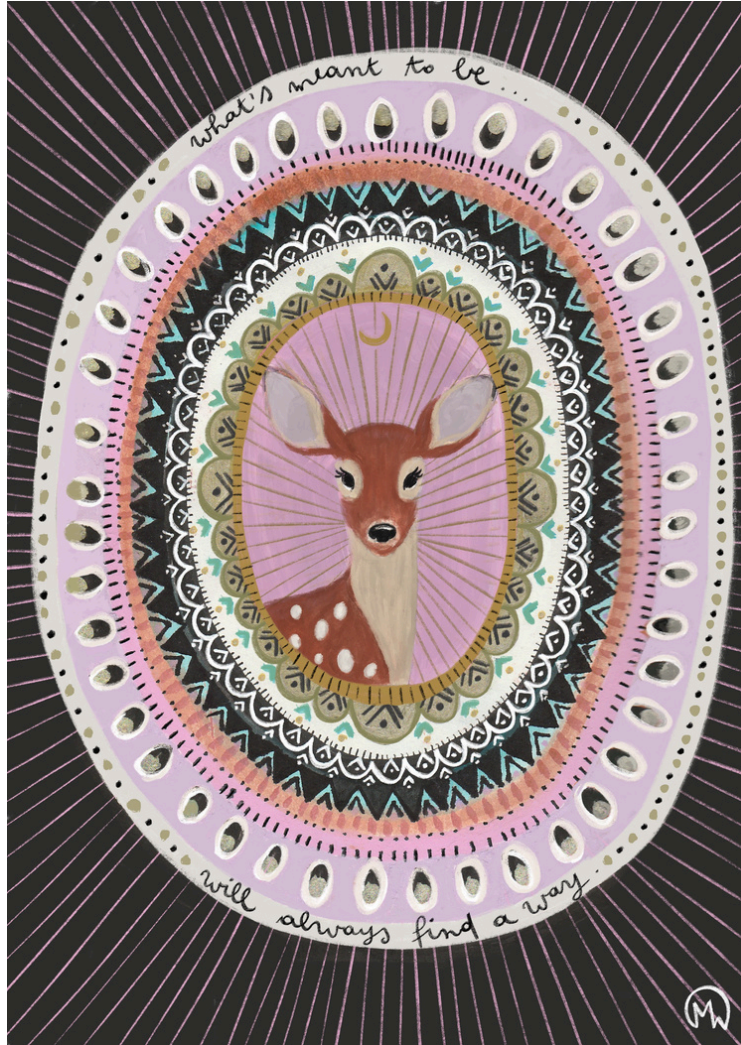
For me, painting these birds and adding floral elements (such as dried flowers) and inspirational phrases to my paintings is a way of conveying feelings of well-being and joy.

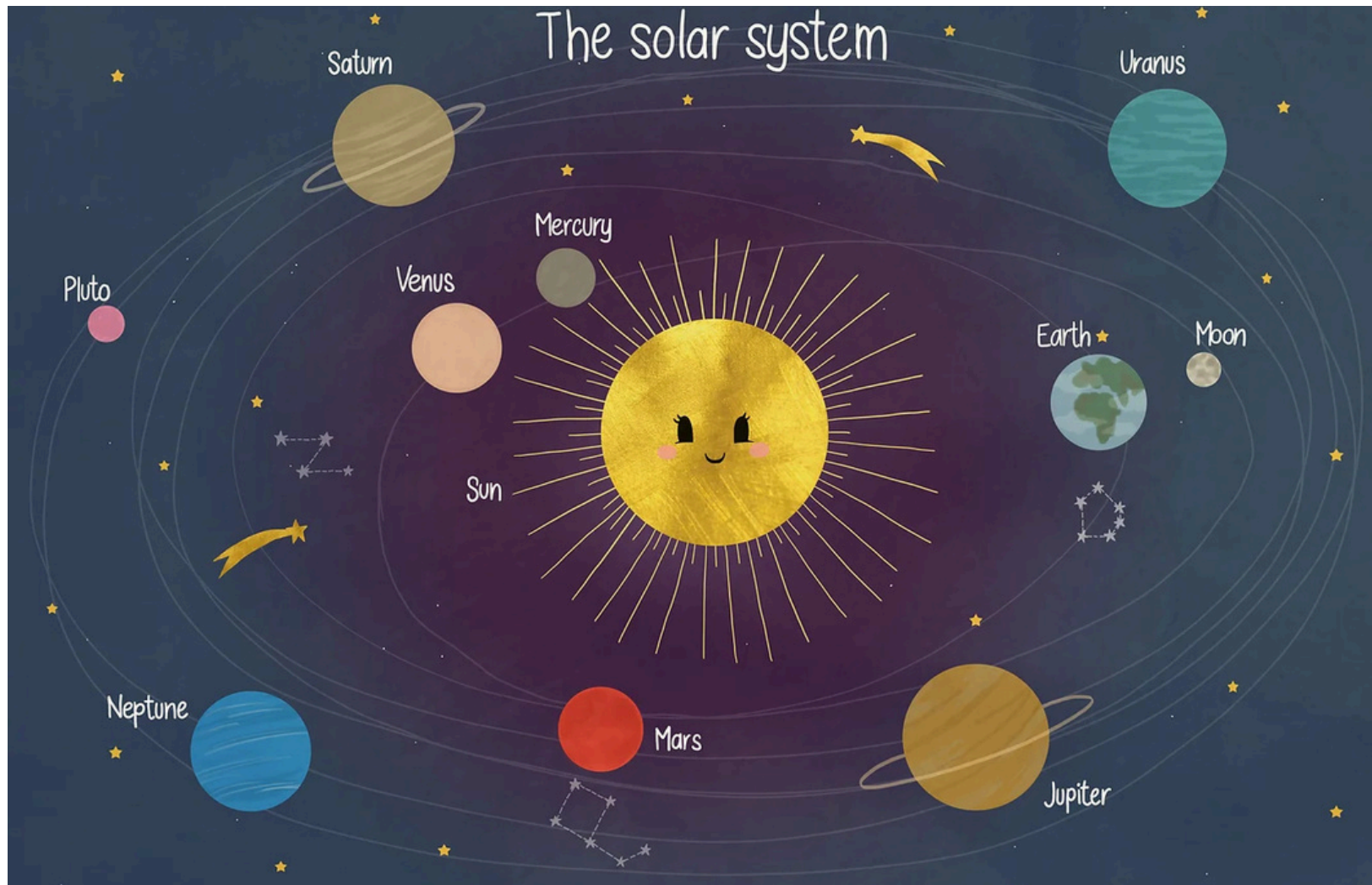
Selected Works











Inspiration & sketchbook







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